

SATURDAY IS POSITIVELY THE LAST DAY

OF THE POPULAR'S 13-DAY WONDER SALE

---The End of a Perfect Sale---Adding a Score of New Arrivals in Seasonable Merchandise at Prices So Low That Competition Can't Compete. Seeing Is Believing!

BEST \$1.50
Men's Underwear
—a winter weight, derby ribbed, shirts and drawers in white or ecru—on sale at **98c**

MEN'S BLUE DENIM
Bib Overalls
—A heavy grade in a full run of sizes, worth \$3.00; during this sale, only **\$1.69**

MEN'S \$1.75
Work Shirts
of extra good blue chambray, cut full and roomy, all sizes, in this sale **\$1.23**

MEN'S GENUINE 25c
Cotton Sox
—Seamless kinds in black, white, navy, brown, champagne and maroon—limit six pairs to each person at, pair **12c**

25% Discount on all our Men's
Wool Trousers
A large assortment of Serges, Cassimeres and Worsteds.

MEN'S \$2.25
Sweaters
in dark grey, rough neck styles, very heavy, 2 pockets, on sale at **\$1.58**

MEN'S GAUNTLET
Canvas Gloves
with leather palm, sold everywhere at 50c; while quantity lasts only **28c**

MEN'S 75c
Winter Underwear
—Fancy ribbed shirts in a broken lot of sizes, in this sale only **39c**



On All Our New Ladies' and Children's
Winter Coats

—of such fashionable fabrics as velours, Cheviot, Pluush, Broadcloth, etc.—Details:

\$ 4.95 Coats, Now \$ 5.23	\$19.95 Coats, Now \$14.96
\$ 5.95 Coats, Now \$ 6.71	\$21.50 Coats, Now \$16.12
\$ 7.75 Coats, Now \$ 7.31	\$22.50 Coats, Now \$16.88
\$10.50 Coats, Now \$ 7.88	\$24.95 Coats, Now \$18.71
\$12.50 Coats, Now \$10.12	\$27.50 Coats, Now \$20.62
\$13.00 Coats, Now \$11.25	\$29.50 Coats, Now \$22.12
\$16.95 Coats, Now \$12.71	\$35.00 Coats, Now \$26.25
\$19.00 Coats, Now \$13.50	\$39.95 Coats, Now \$24.97

Boys' \$1.50 Khaki Shirts 95c
—The right kind for school wear, sizes 12½ to 14—a wonder value!
Boys' Bib Overalls—Of good blue denim—sizes 13 to 17, worth \$2.50, now \$1.69; sizes 9 to 12, worth \$2.00, now \$1.29; sizes 6 to 8, worth \$1.75, on sale at **\$1.25**
Boys' Khaki Coveralls—Sizes 13 to 17, worth \$3.50, on sale at \$2.45; sizes 6 to 12, worth \$3.00, on sale at **\$1.95**

Hosiery Sacrificed
Ladies' 40c Cotton Hose—Seamless kinds in black or white—in this sale **29c**
Ladies' Silk Lace Hose—in black and colors, slightly imperfect, worth \$2.00 if perfect, in this sale **73c**
Ladies' Finest \$2.00 Silk Hose—Real thread silk stockings in black or white, double heel soles and garter top—on sale **\$1.19**
Infants' 25c White and Black Hose—Fine ribbed, in sizes 4½ to 6½, on sale **19c**
Boys' Black Cotton Hose—Heavy ribbed, sizes 6 to 10½, worth 75c, in this sale **47c**
Children's and Misses' Fine Ribbed Hose—Black or white, up to 65c values, sizes 6 to 9½—in this sale only **44c**

Save On Men's Clothes



Men's Ribbed Spring Needle Union Suits—Superior \$2.50 values, long sleeves, ankle length and closed crotch—excellent winter underwear, in this sale, only **\$1.79**
Silk Finish Balbriggan Underwear—Shirts with long sleeves, drawers ankle length, all sizes, worth \$1.25—now **88c**
Fine Cashmere Wool Underwear—Natural grey, shirts and drawers in all sizes; worth \$2.00; in this sale **\$1.39**

MEN'S SUITS \$29.85
Sold up to \$50
—Cleverly tailored models, of all Wool Serge in navy blue and grey. A wonderful saving of money on just the Suit you want!

Levi Strauss No. 2 Bib Overalls—regular price \$2.00, on sale at **\$2.33**
Extra good Khaki Pants—with cuffs and flaps, cannot be duplicated elsewhere short of \$2.75, on sale at **\$2.88**
Men's White Hemstitched Handkerchiefs, a large size worth 15c—in this sale **9c**
Men's Khaki Coveralls—For auto mechanics, a good heavy khaki; well made, in all sizes, worth \$5.00, in this sale **\$3.95**

Men's \$4.00 Felt Hats—New fall shapes in black, navy, brown and steel grey—on sale at **\$2.95**
Regular 45c Merc. Lisle Socks—in black, white, navy, palm beach, lavender and tan—on sale at **29c**
\$2.50 Negligee Shirts—In plain white and desirable stripes, all sizes, on sale **\$1.77**
Table Full of Golf Shirts—in madras and percale, neat stripes, sold up to \$3.00, in this sale **\$1.88**

LADIES' \$1.75
Silk Hose
Strictly perfect stockings in black or white, have garter top and no seams, on sale **88c**

"AMERICAN MAID"
Crochet Cotton
—Large balls in white and all colors, sold everywhere at 15c or more—here only **10c**

36-INCH
Hope Muslin
all pure white and strictly perfect—in this sale, limit 10 yards to each person, at yard **28c**

100 DOZEN OF
Huck Towels
white with red borders; a splendid 29c grade, in this sale only **19c**

32-INCH
Zephyr Ginghams
—Beautiful plaids, checks, stripes and solid colors, actual 59c values, in this sale, 39c per yard **39c**

TABLE FULL OF
Children's Rompers
of blue and white striped Galatea, have short sleeves, sizes 2 to 6 years, worth \$1.50, in this sale **95c**

BIG LOT OF LADIES
Bungalow Aprons
—of standard percale, in solid colors, plaids and stripes, sold up to \$3.00, on sale at **\$1.98**



SHOE WONDERS

96 Pairs of Children's Kid Shoes—Lace and button styles, some all leather, others have cloth tops, sizes 6 to 8, every pair worth \$3.00, in this sale **\$1.90**
165 Pairs of Ladies' Boots—In black kid, gun metal and pat. leather, with cloth top, Louis and military heels, sizes 2½ to 8, up to \$5.50 values, during this sale only **\$3.85**
Ladies' Black Vici Kid Boots—With military heels, English toe, sold up to \$8.50—on sale at **\$6.35**

Another New Line of Ladies' Fine Kid Boots—Black or brown, with French heels, up to \$11.00 values, in this sale **\$8.35**
New Line of Children's Scufflers—Button and Lace styles in smoked Elk and brown, have welt soles, sizes 5 to 11, worth \$4.00 on sale **\$2.85**

Big Lot of Solid Leather Work Shoes—all prominent brands and excellent wearers, sold up to \$8.50, in this sale **\$5.55**
Men's \$10 Vici Kid Shoes—with flexible welt soles, plain toes, all sizes, on sale at **\$6.95**

120 Pairs of Boys' Shoes—Button, Lace, Blucher and English styles of Calf and Gun Metal, sizes 2 to 5½, sold up to \$6.50, on sale at **\$3.35**
Growing Girls' Mary Janes—In patent and dull kid, sizes 2½ to 7; sold up to \$5.00, in this sale only **\$3.40**

Bedding for Less
Regular 55c Pillow Cases—A heavy quality, size 42x36, at the lowest price possible **37c**
Heavy Nap Cotton Blankets—in pretty Plaids, full double bed size, 64x80, well worth \$5.00, on sale at **\$3.85**
Lot of Cot Size Comforters—in nice flowered patterns, well worth \$3.00—in this sale **\$2.22**
Nashua Cotton Blankets—Either grey or tan, fancy borders, size 50x72, worth \$4.00, on sale at **\$2.66**
Tan Cotton Blankets—With fancy borders, cot size, 40x65, worth \$2.50, on sale **\$1.78**

Bargain Underwear
Ladies' White Fleece Vests and Pants—Vests have silk taped neck, worth \$1.50, on sale **\$1.12**
Ladies' Full Weight Union Suits—Pure white, long sleeves and ankle length, worth \$2.00, on sale **\$1.39**
Ladies' \$3.50 Outing Flannel Night Gowns—Of heavy amoskeag outing in nice patterns. V and square neck, on sale **\$2.79**

Linens and Domestics
66-inch Table Damask—A pretty all white cloth, mercerized, worth \$1.50; on sale, **98c**
40c Turkish Towels—Pure white, hemmed, during this sale only **27c**
10 Bolts of Unbleached Linen Crash—For roller and kitchen use, worth 45c per yard, in this sale **33c**
30-inch Serpentine Crepe—A 65c quality in beautiful floral designs, appropriate for kimonos and dressing saques, in this sale, yard **54c**

20%
Discount on all our Men's, Women's and Children's
SWEATERS
Good warm ones in all wool and part wool—all colors.

EXTRA HEAVY 45c
Outing Flannel
in white, pink, blue and fancies such as stripes and checks in light or dark, 10 yards limit, on sale at **29c**

BEST \$7.50
Woolnap Blankets
extra heavy and full double bed size, 64x76, grey or tan with fancy borders, on sale at **\$4.88**

36-INCH
Percalé
in light and dark patterns, stripes and figures, actual 40c values, on sale at **28c**

20% OFF
ON NEW FALL LINE
Knitted Tams and Toques
for ladies, misses and children—all colors and combinations.

Table Full of Ladies' Pumps, Slippers and Oxfords
in Patent and dull Kid, Louis and Military heels, sizes 2½ to 5, and formerly sold up to \$6.50, in this sale at **\$2.22**

Amoskeag Utility
Dress Ginghams
—"Quality" Ginghams in 50 different patterns and colorings, both plaids and stripes, sold everywhere at 40c, but here only **29c**

NEW LINE OF
Crib Blankets
in blue or pink, fancy designs, worth \$1.50, on sale at **98c**

REGULAR 25c
Calicoes
fancies in black, red Indigo and shirting patterns, a limited quantity, while they last, per yard **14c**

THE POPULAR DRY GOODS CO.
136 East Washington Street
Phoenix, Arizona